

WELLESLEY RECREATION COMMISSION

MINUTES

October 7, 2014

5 pm at the Warren Building

Attending:

Mr. Burt, Mr. Wrobel (5:05 pm), Mr. McKay, Mr. Sheehan, Mr. Conlin (5:30 pm) Mrs. Kaseta, Mr. Ryder & Mr. Chin

Guests: Scott Tarbox, Advisory, Patti Quigley, School Dept.

Business:

Minutes from September 8, 2014 were approved

Motion: By Mr. Wrobel to approve minutes from September 8, 2014

Seconded: By Mr. McKay

Vote: All in favor 3-0 - McKay, Wrobel & Burt
Abstain: Conlin & Sheehan

Ideas for increasing resident participation at Morses Pond:

Mr. Chin and Mrs. Kaseta proposed offering a promotion to residents only over a certain period of time (week), where the cost of a resident tag would be \$10-\$20. The thinking behind this to make the pricing so attractive that a larger population of the residents, who typically do not buy tags, would purchase the reduced price beach tags.

Mr. Wrobel and Mr. Sheehan felt that this type of promotion would “cannibalize” the current members who would purchase the beach tags. Mr. Wrobel suggested during camp registration, give a 50% reduction on beach tags when they register for camp, but only give the price reduction to “new” customers, residents who have never purchased a tag. He also suggested more special events at Morses Pond that would be held before the pond opens.

Mr. McKay thought having end of year/step up day parties for 5th & 8th graders would increase tags sales.

Mrs. Kaseta said that 5th grade parties had, for years, been a tradition at the pond. Unfortunately, they had pretty much come to an end as many school principals felt that they did not want to be responsible for that many children at the beach.

Pattie Quigley – HS Stadium Task Force:

Ms. Quigley informed the Commission that the current name of the task force is now Track & Field Task Force. Currently, schematic plans of a new HS stadium have been done and paid with funds from the DPW Playing Fields Task Force account. Ms. Quigley expressed the need for the Town to not only look at the North 40 and 900 Worcester as a recreational priority but that the HS stadium should be considered in the same way. Currently, the estimated cost to renovate the stadium is \$2.6 million.

900 Worcester Update:

Mr. Wrobel informed the Commission the due diligence on 900 Worcester Committee has been completed. There will be an article at Town Meeting containing three motions: 1) demolition/study expense; 2) Eliminate CPA funds for Town funds so that the land could be purchased and then sold at a later time; 3) Reimburse CPC for funds already spent (\$140k)

North 40 Update:

Mr. Burt informed the Commission the North 40 Committee is recommending to the Selectman to press forward and will be giving them a list of potential uses. One of the strongest arguments to come out of meetings is the downside for the Town not to purchase the land.

Outdoor Basketball Court update:

Mr. Wrobel informed the Commission that there are no lights installed yet, but the grand opening event will be held for October 25 at 11 am.

Marketing Update:

Distributed – Mrs. Roy has also spoke to First Republic Bank.

Ice Rink Plans:

Mr. Wrobel inquired about Wellesley Youth Hockey's \$1k donation. It has not been received.

General Discussion:

Mr. Chin informed the Commission that the yard sale was a huge success drawing 25 sellers and over 1,000 buyers. Mrs. Kaseta distributed financial reports.

Citizen Speak:

None

Next Meeting:

The next Commission meeting will be Monday, November 10, 2014

<u>Motion:</u>	To adjourn by Mr. Wrobel
<u>Seconded:</u>	Mr. Sheehan
<u>Vote:</u>	All in favor

Respectfully Submitted,

Jan Kaseta

JK/mc/kb